

CRUASIA

UNCORKED FLAVOURS

a monthly newsletter on WINE!



*Celebrating in
Style*

December Bubbles: Toasting the Season

Dear Wine Enthusiasts,

As the year draws to a close and festive celebrations approach, there's no better way to toast the season than with a glass of exquisite sparkling wine. Whether you're hosting a grand holiday party or enjoying an intimate gathering, the right bubbly can elevate any moment.

The holiday season and sparkling wines share a timeless romance. From Christmas Eve to New Year's Eve, these effervescent treasures bring joy, celebration, and a touch of elegance to our festivities. While Champagne might be the most famous, we're excited to showcase a range of sparkling wines that will make your holiday season truly memorable.

FESTIVE BUBBLES BUNDLE:

Pre-order our carefully curated 6-bottle sets featuring Champagne, Prosecco and our Austrian sparkling treasures for your holiday parties. Enjoy 5 % off regular retail price (10% for members) for pre-orders before end of November.

CORPORATE GIFTING SERVICE:

Let our experts help select the perfect Austrian wines and premium sparklings for your business associates.

SPECIAL
HOLIDAY
OFFERINGS





RM215



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INFO OR PURCHASE

SCHRETENPERG ROSÉ TROCKEN

Méthode Traditionnelle.

Beautifully berrylike and fruity,
creamy, floral & harmonious.

GRAPE VARIETY
Zweigelt, Pinot Noir

AUSTRIAN SEKT: A HIDDEN HOLIDAY GEM

As an Austrian wine
specialist, we're
particularly proud to
highlight our local
Sekt.

These sparkling wines
offer a unique
alternative to
traditional
Champagne, with
crisp flavours and
exceptional quality.



RM215



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SCHRETENPERG CUVÉE TROCKEN

Méthode Traditionnelle.

A full fruit basket with hearty
mousseux, fresh, playful &
pleasant to drink.

GRAPE VARIETY
Welschriesling, Grüner Veltliner

SCHRETENPERG MADL-SEKT ROSÉ BRUT

Méthode Traditionnelle.

Celebrate in style with this elegant sparkling rosé. More subtle than
Champagne yet equally festive, this traditional method sparkler offers
exceptional value for year-end parties. Its delicate red fruit notes and
crisp finish make it an ideal aperitif or accompaniment to Penang's
seafood dishes.

GRAPE VARIETY: 100% Zweigelt

94
POINTS

WINEENTHUSIAST

RM250



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The Art of Sabrage: A Dramatic Holiday Tradition



Sabrage is more than just a dramatic way to open a champagne bottle—it's a tradition steeped in romantic military history, primarily associated with Napoleon's cavalry officers.



THE NAPOLEONIC ORIGINS OF SABRAGE - A TALE OF CELEBRATION

During the early 19th century, Napoleon's cavalry played a crucial role in spreading this spectacular technique. After successful battles, officers would celebrate by dramatically opening champagne bottles with their sabers—a skill that became a symbol of bravery and panache.

Legend has it that Madame Veuve Clicquot (the famous champagne producer) would entertain Napoleon's officers at her vineyard. These dashing young soldiers would impress her by skillfully decapitating champagne bottles with their cavalry sabers. The technique wasn't just about showmanship—it was a display of precision, strength, and celebration.

What's fascinating is that the champagne houses actually encouraged this practice! The dramatic opening became a form of advertising, spreading the reputation of champagne among the military elite and later, high society.

PROSECCO - ITALY'S LIQUID SUNSHINE

Originating from Veneto in northeastern Italy, Prosecco has become a global phenomenon that embodies the joy of celebration. Crafted primarily from the Glera grape, this sparkling wine offers a lighter, more approachable alternative to

Champagne. With its vibrant, fresh character, Prosecco delivers delightful notes of green apple, pear, and white flowers, accompanied by softer, gentler bubbles. Its affordable price point and versatile nature have made Prosecco the life of parties, the star of brunches, and the go-to aperitif for those seeking a playful, accessible sparkling wine.

Whether enjoyed on its own or as the base for a classic Bellini or Aperol Spritz, Prosecco brings a touch of Italian vivacity to any occasion.



RM129



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GEMIN PROSECCO SUPERIORE EXTRA DRY

Brilliant straw colour, intense and continuous fine-grained bubbles, gentle and fresh with floral scent and harmonious flavour. Excellent as an aperitif and recommended for any occasion.





FRANCIACORTA - ITALY'S SPARKLING TREASURE

While Prosecco often steals the spotlight, Franciacorta represents the pinnacle of Italian sparkling wine craftsmanship. Hailing from the Lombardy region in northern Italy, Franciacorta is produced using the traditional method (metodo classico), similar to Champagne. Unlike Prosecco's tank method, these wines undergo secondary fermentation in the bottle, creating a more complex and refined sparkling wine. Made primarily from Chardonnay and Pinot Noir grapes, Franciacorta offers elegant bubbles, nuanced flavors of brioche, almonds, and citrus, and a sophistication that rivals the best Champagnes.

For those seeking a truly exceptional alternative to traditional sparkling wines, Franciacorta provides a luxurious and distinctive option that embodies the artistry of Italian winemaking.

LA MONTINA ROSÉ EXTRA BRUT

RM230



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Méthode Traditionnelle.

It has soft and abundant sparkle; the wine is enhanced by marked hints of berries and ripe fruit. In the mouth it is full, mellow with good body. Great as an aperitif, also wonderful with cold cuts, grilled meats and blue cheeses.

GRAPE VARIETY: 85% Pinot Nero, 15% Chardonnay




UPCOMING at Christoph's

DRINK LIKE A PRO

Sparkling Wine Master Class

6:00pm 14.12 (FRI) RM 128

(RM 108 for members)

 50% off with purchase of 6 bottles
free admission with 12 bottles



Visit cruasia.com to explore our holiday selections, or reserve a table at our restaurant to experience our weekly special menu featuring authentic Austrian gastronomic delights & seasonal specialties.



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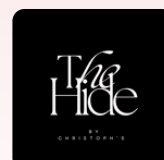


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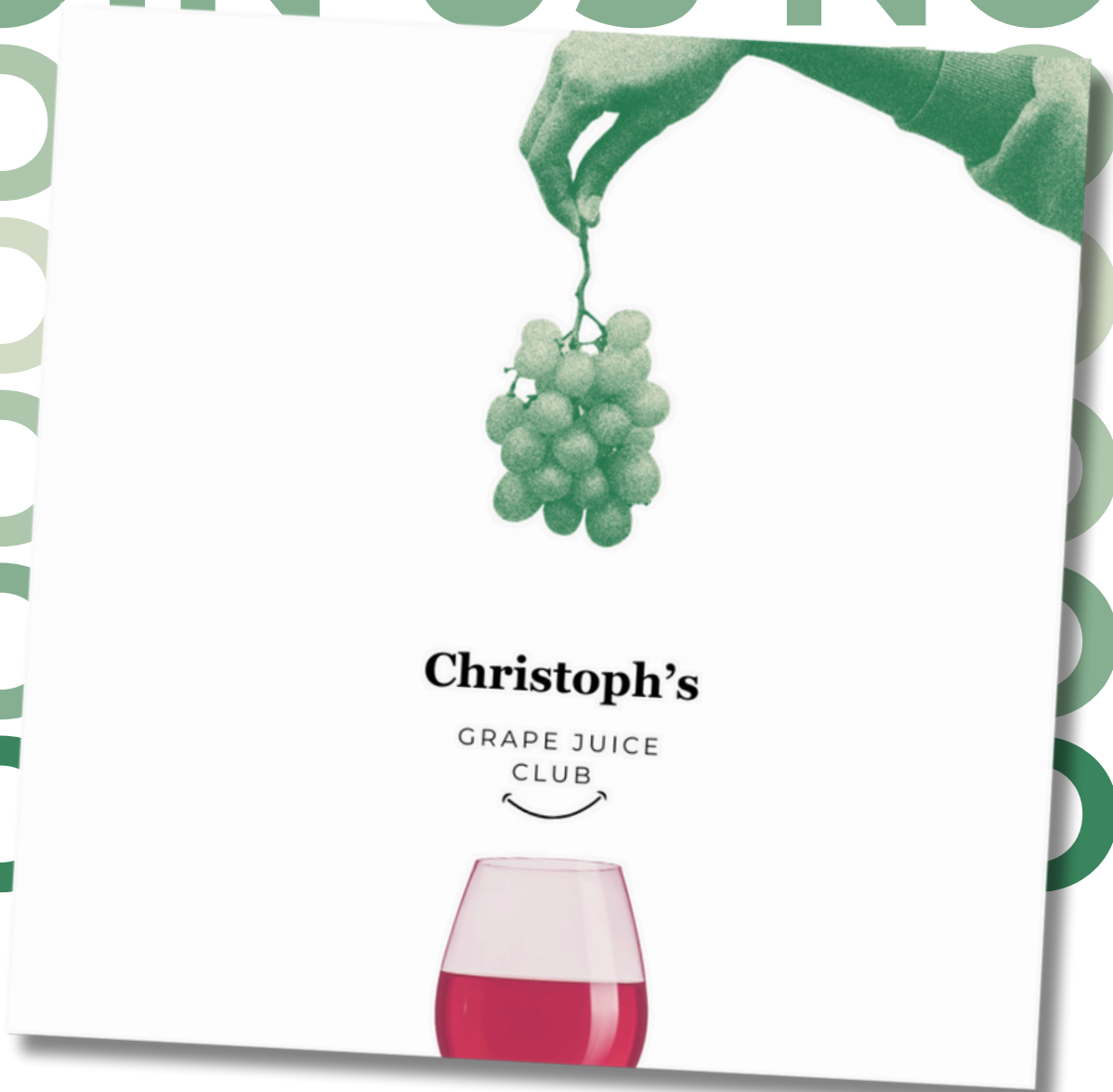
in next issue

Gong Xi Fa Cai Sips: Perfect Wine Pairings for Your Chinese New Year Feast

Where Value Meets Excellence!



Cru Asia
UNCORK THE FLAVOURS
EST. 2021



JOIN US
FOR AN INCREDIBLE WINE EXPERIENCE



Discounts

Special discounts for dining, wine retail purchase and wine events



Free Delivery

Free same day delivery within Penang Island



Birthday Surprise

Mystery birthday gift

SIMPLE BUY 6 BOTTLES OF CHRISTOPH'S CHOICE IN 2 WEEKS TO JOIN

— LIMITED TO 50 MEMBERS ONLY —