

## CRUASIA

## UNCORKED FLAVOURS

a monthly newsletter on WINE!



## Austrian Excellence: Celebrating with Grüner, Riesling &amp; More

Welcome to our November newsletter!

As we welcome the year-end festive seasons here in Penang, our cellars are showcasing Austria's most distinguished wines. We've carefully selected bottles that not only represent the pinnacle of Austrian winemaking but also bring their sophisticated charm to our vibrant dining scene and festive celebrations.

Our November spotlight illuminates Austria's prestigious white wines. Our sommelier and staff particularly celebrate the commanding Grüner Veltliners from Wachau's top terraces and the crystalline Rieslings from Kamptal's finest sites. These wines, with their precise minerality and exotic fruit profiles, create magnificent pairings with Penang's diverse cuisine. For those exploring reds, our curated selection of Blaufränkisch-based premium cuvée from Burgenland offers elegance and freshness perfect for the festive seasons.

## FESTIVE BUBBLES BUNDLE:

Pre-order our carefully curated 6-bottle sets featuring Champagne, Prosecco and our Austrian sparkling treasures for your holiday parties. Enjoy 5 % off regular retail price (10% for members) for pre-orders before end of November.

## CORPORATE GIFTING SERVICE:

Let our experts help select the perfect Austrian wines and premium sparklings for your business associates.

SPECIAL  
HOLIDAY  
OFFERINGS

## SCHRETENPERG MADL-SEKT ROSÉ BRUT

Méthode Traditionnelle.

Celebrate in style with this elegant sparkling rosé. More subtle than Champagne yet equally festive, this traditional method sparkler offers exceptional value for year-end parties. Its delicate red fruit notes and crisp finish make it an ideal aperitif or accompaniment to Penang's seafood dishes.

GRAPE VARIETY: 100% Zweigelt

94  
POINTS

WINEENTHUSIAST

RM250



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RM688



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## GRÜNER VELTLINER OBERE STEILTERRASSEN 2022

From steep terraced vineyards comes this premium Grüner Veltliner. Its intense minerality and white pepper notes create magic with local spices and herbs. An impressive bottle for business dinners or gifting to important clients who appreciate fine white wines.

*"Light yellow-green, silver reflections. Nuances of ripe apricots on a bed of yellow pome fruit with a gentle whisper of orange zests. Juicy, extract-sweet texture, a hint of pear and honeydew melon, fine acidity structure, elegant and adherent, ready to drink now." ~ Falstaff Guide 2021*

## SCHWEIGER RIESLING HEILIGENSTEIN 1.ÖTW DAC RESERVE 2021

A powerful Riesling that can only come from Heiligenstein.

From one of Austria's most celebrated Riesling sites, this premium wine offers incredible precision and elegance. Its combination of intense minerality and exotic fruit notes makes it a sublime partner for local seafood and spicy dishes. A collector's choice that will also drink beautifully now.

RM210



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## WEINRIEDER GRÜNER VELTLINER – BY LUKAS 2019

A single-vineyard masterpiece selling at a great bargain!

An exceptional expression of aged Grüner Veltliner that showcases the grape's potential for complexity. Its developed honey and spice notes complement rich festive dishes perfectly. An excellent conversation starter for wine enthusiasts looking to explore Austria's finest.

95 points for 2019 vintage by ROBERT PARKER

95  
POINTS

Robert Parker  
WINE ADVOCATE

RM260



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RM288



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## WEINGUT K+K KIRNBAUER DAS PHANTOM 2021

Das PHANTOM, a Blaufränkisch-dominated “flagship” Cuvée that makes a statement at any gathering. This elegant Blaufränkisch-led wine brings sophistication to your festive table with its dark fruit character and refined structure. Perfect for those seeking an alternative to Bordeaux blends, it pairs beautifully with premium Chinese roasts and local barbecue dishes.

GRAPE VARIETIES:

40% Blaufränkisch, 30% Merlot, Cabernet, Cabernet Franc, Syrah

## PITNAUER BEE-EATER® GÖTTLESBRUNNER ZWEIGELT 2018/2020

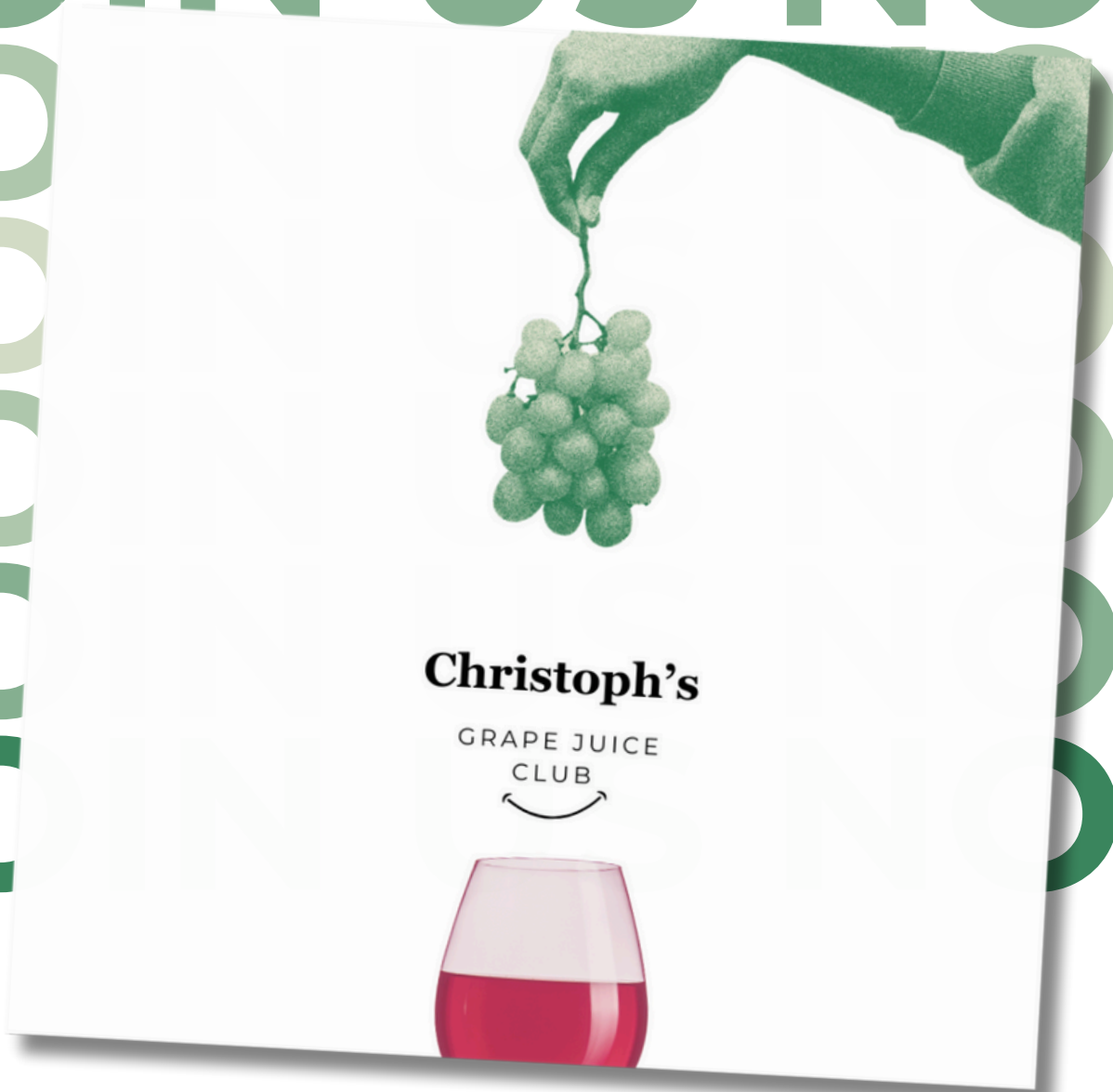
This refined Zweigelt demonstrates why Austria's signature red grape deserves attention. Its juicy cherry notes and elegant structure make it uniquely suited to both Western and Asian cuisines. A versatile choice for family gatherings where diverse dishes are served. The wine's silky tannins and subtle spice notes, combined with its refreshing acidity, make it particularly appealing. A sophisticated yet approachable choice that will impress both wine novices and connoisseurs at your holiday table.

RM208



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**JOIN US**  
FOR AN INCREDIBLE WINE EXPERIENCE



**Discounts**

Special discounts for dining, wine retail purchase and wine events



**Free Delivery**

Free same day delivery within Penang Island



**Birthday Surprise**

Mystery birthday gift

**SIMPLE BUY 6 BOTTLES OF CHRISTOPH'S CHOICE IN 2 WEEKS TO JOIN**

— LIMITED TO 50 MEMBERS ONLY —

## December PREVIEW



Mark your calendars for our first **BYOT** event!

December 1st | Sunday | 11am - 3pm

Love your go-to takeaway spot but dream of elevating the experience? Join us for a unique culinary adventure where your favourite local eats meet exceptional Austrian wines! Whether you're bringing a classic Char Kway Teow, a spicy curry mee, roti canai, or that irresistible prawn noodle from around the corner, we will match your choice with the perfect Austrian wine pairing.

Your Food, Our Wines!



BYOT: Bring Your Own Takeaway

Discover how a crisp Grüner Veltliner can transform your Char Kway Teow, or how a food-friendly Zweigelt brings out the best in your Hokkien Char. Simply bring your top takeaway picks, and let us handle the wine magic. Your everyday favourites are about to get a gourmet Austrian twist! Running short on time? No worries! Let our kitchen delight you with our own authentic Penang favourites – a delicious East-meets-West experience you won't want to miss!

RM128 per person includes (10% off for members):


- Expert wine pairing guidance
- 5 carefully selected Austrian pairing wines
- A casual, fun atmosphere to explore new flavour combinations

Our special menu Advance booking required. Limited spots available to ensure personal attention. Book your spot today

## UPCOMING at Christoph's

Christoph's Wine Fair

5:30 to 7:30pm Nov 16 (FRI) RM 128  
(RM 108 for members)

 50% off with purchase of 6 bottles  
free admission with 12 bottles



Visit [cruasia.com](http://cruasia.com) to explore our holiday selections, or reserve a table at our restaurant to experience our weekly special menu featuring authentic Austrian gastronomic delights & seasonal specialties.



cruasia\_pg



christoph\_pg



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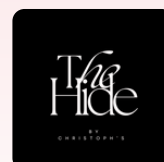


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*Where Value Meets Excellence!*

## in next issue

The Sparkling Spectrum: From Prosecco to  
Prestige Cuvées



**Cru Asia**  
UNCORK THE FLAVOURS  
EST. 2021